

ECONOMY

On a pound-per-pound basis, high reactivity metakaolin costs more than the portland cement it replaces in a mixture. But that doesn't always translate into increased cost of construction. Consider:

1. **MetaMax increases strength for more efficient structures:** Using high performance concrete can reduce the size of structural members. This not only reduces the amount of concrete required in the superstructure, it also reduces dead loads for economies all the way down to the footings.
2. **MetaMax yields higher early strength for faster construction:** On multi-story structures, faster strength development may allow you to pour the next level with less wait and with reduced shoring. With precast concrete, you can reuse molds sooner for faster production cycles.
3. **Use MetaMax instead of more costly materials:** Concrete producers often discover that they can use MetaMax to replace a more costly cocktail of ingredients. For example, it may allow you to use Type I portland cement instead of Type III, eliminate the need for special additives to modify corrosion-resistance or rheology, and use locally-produced aggregates instead of hauling ASR-resistant materials from distant quarries.
4. **MetaMax is easier to place, finish and cure than silica fume:** MetaMax generally requires less high range water reducer. It is easier to finish so you can boost productivity. And it can be cured with ordinary curing compounds instead of the damp curing techniques required for most silica fume concrete.
5. **MetaMax beautifies concrete so it can be used instead of more expensive finishes:** Concrete is enjoying a surge of popularity as an exposed finish. Using MetaMax allows you to take concrete even further by transforming it into a more beautiful and attractive material.
6. **MetaMax provides outstanding life-cycle value:** Many government agencies and private organizations demand structures that last for a hundred years or more. MetaMax helps you deliver a concrete for the ages by increasing its strength, corrosion resistance, and durability.



You owe it to yourself to get current pricing before making up your mind.