

FACT SHEET



AGRICULTURAL INDUSTRY

OVERVIEW

Research Triangle Park, North Carolina is home to the North American Headquarters of BASF Agricultural Products.

BASF Agricultural Products is committed to providing innovative products and services to optimize agricultural production, improving nutrition and enhancing quality of life. This commitment is summarized in our slogan "Cultivating Innovation, Creating Value." With our highly motivated staff, we deliver products and services that meet the needs of our customers and contribute to the sustainability of the agricultural industry. Broad expertise in Research & Development, manufacturing, marketing and sales, along with our customer focus makes us a preferred supplier for our diverse customer base.

PRODUCT AREAS

The U. S. and Canadian Crop Protection departments provide a wide range of products that protect and enhance the production of nearly every crop in North America including corn, soybeans, rice, cotton, apples, citrus, fruits and vegetables, grains and oilseeds, peanuts and more.

- **Herbicides** for the control of undesirable grasses, broadleaf weeds, and woody vegetation that compete with crops for valuable nutrients and moisture.
- **Fungicides** that protect crops from fungal diseases that threaten crop yield and quality.
- **Insecticides** that control insect pest that affect the quality and yield of crops including many fruit and vegetable crops.
- **Plant Regulators** that enhance the desirable growth and development of such crops as cotton to maximize yields.
- **Seed Treatments** that protect seeds from pathogens that threaten their viability and quality of germination.

Our Specialty Products department provides products that enhance quality of life with products for turf and ornamentals, pest control, vegetative management and the forestry industry.

- **Turf and Ornamental products** help optimize turf quality for golf courses, lawns, athletic turf and ornamentals grown in nurseries and greenhouses.
- **Pest Control products** help improve public health with innovative products to control termites, and other general pest including ants and roaches.
- **Vegetation Management products** provide a wide range of vegetation control for wildlife habitat enhancement, brush and bare ground management, rights-of way management for railroads, highways and utilities, along with vegetative management for rangeland, pasture and aquatics. Forestry products provide for proper forestry management enhancing timber production, wildlife habitat, hunting and recreation environments.

CONTACT INFORMATION:

Mark Stephenson
BASF Corporation
26 Davis Drive
Research Triangle Park
North Carolina 27709
Phone: (919) 547-2757
Email: stephem1@basf-corp.com

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The Chemical Company

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Web sites

US Crop Protection:

- www.agproducts.basf.com

US Agricultural Specialty Products:

- www.pestcontrolfacts.com
- www.turffacts.com
- www.vmanswers.com

Canada Crop Protection:

- www.agsolutions.ca

Agricultural Products

U.S. Crop Protection Products

Herbicides

Backdraft™
Beyond™
Cadre®
Celebrity Plus®
Clarity®
Distinct®
Extreme® Facet®
GMax Lite

Guardman Max™
Marksman®
Lightning®
Newpath™
Outlook® Prowl®
Pursuit®
Raptor®

Fungicides

Acrobat®
Cabrio™ EG
Headline®
Sovran®
Ronilan®

Insecticides

Counter® CR
Nexter®
Regent®

Plant Regulators

Apogee®
Pentia
Pix® Plus
Pix® Ultra

U.S. Agricultural Specialty Products

Turf/Ornamentals

Basamid®
Drive®
Emerald (Pending)
Image®
Insignia (Pending)
Iprodione
Permethrin
Pendulum
Propiconazole
Vantage

Pest Control

Amdro Pro
Bifenthrin
Permethrin Pro
Phantom®
Subterfuge®
Termidor®

Vegetation Mgmt.

Arsenal®
Pendulum®
Plateau®
Sahara® DU
Stalker®

Forestry

Arsenal® AC
Chopper®
One Step®

Canada Crop Protection

Herbicides

ABSOLUTE®
ACCORD®
ASSERT®
AVENGE®
BANVEL® II
BASAGRAN®
DYVEL®

DYVEL® DS
FLAXMAX® ULTRA
ODYSSEY®
POAST® ULTRA
PURSUIT®
PURSIUT® ULTRA

Fungicides

ACCROBAT®
HEADLINE
KUMULUS® DF
POLYRAM® DF
POLYRAM® 160
RONILAN® EG
SOVRAN®

Insecticides

COUNTER® 5-G
PYRAM ITE®
RIPCORD®
THIMET®

Seed Treatments

CHARTER