

# Fact Sheet

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**BASF**  
The Chemical Company



## Coatings Technical Support Center Whitehouse, Ohio

**Address:** 6125 Industrial Parkway, Whitehouse, Ohio 43571

**Start of Operations:** 1972

### Location:

This site is located just off State Route 64, 15 miles southwest of Toledo, Ohio, and 60 miles south of Detroit, Michigan. It is within five miles of the Toledo Express Airport.

**Site Manager:** Tim Salatin - Technical Director, Automotive Refinish Operations;  
Karl Schnapp – Manager, Site/Administrative Services

### Number of Buildings:

The complex encompasses three buildings situated on 20 acres.

**Number of Employees:** 105

### Principal Activities:

BASF Coatings Technical Support Center provides a wide range of R&D, technical, and customer support services for BASF coatings business groups, including Automotive Refinish. Our Customer Care Center processes more than 1,000 calls per day, while the Refinish Training Center enrolls more than 2,500 students per year in technical training courses. The site is the Global Color Center of Excellence for Automotive Refinish with more than 6,000 new colors developed each year.

### Community Relations:

- Regularly held Community Advisory Panel (CAP) meetings with local officials, educators and site neighbors.
- The site is very involved in programs to support education and science literacy, through high school scholarships, employee involvement/education outreach programs and teacher education programs.
- Other site support includes local emergency response groups, food banks, parks and recreation programs.
- In 2010, the site received the Ohio Chemistry Technology Council's Award for Excellence in Environmental, Health, Safety, and Security Performance. This is the 17<sup>th</sup> year in a row the site has been so recognized.

### Economic Impact:

- Annual payroll of \$9.0 million\*
- Payment of \$401,579 in local and state taxes\*
- Capital investment over the last five years of more than \$2.0 million in facilities and laboratory equipment.

\*Year-end 2009 data