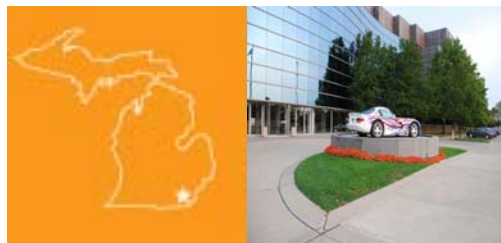


Fact Sheet

Contact Information:

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Southfield, Michigan

Address: 26701 Telegraph Road, Southfield, Michigan 48033

Location: Telegraph Road (U.S. Route 24) and 11 Mile Road, just south of the Interstate 696 and M-10 (Lodge Freeway) junction.

Site Manager: Karen Cummins

Facility:

- Coatings Research Center – main center of BASF's coatings research and development in North America; includes 89,000 sq. ft. of laboratories. The building is also the North American headquarters for BASF Coatings.
- Applications Research Center – contains two automotive coating processing lines that mirror the same systems used at the assembly plants of BASF's customers.

Number of Employees: 275

Economic Impact:

- Annual payroll of \$33 million*
- Payment of \$1.24 million in local and state taxes*
- Capital investment of \$930,000 in new plant equipment*

*Year-end 2008 data