

FACT SHEET

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BASF IN NORTH AMERICA

BASF is the world's leading chemical company: The Chemical Company. Our portfolio ranges from oil and natural gas to chemicals, plastics, performance products, agricultural products and fine chemicals. With high-value products and intelligent solutions, BASF is playing an important role in meeting global challenges like climate protection, energy efficiency, nutrition and transportation.

BASF Corporation, the North American affiliate of BASF SE, is the company's largest affiliate. BASF is currently the third largest producer and marketer of chemicals and related products in North America.

GLOBAL HEADQUARTERS: Ludwigshafen, Germany
NORTH AMERICAN HEADQUARTERS: Florham Park, New Jersey USA

EMPLOYEES, WORLDWIDE: 97,000
EMPLOYEES, NORTH AMERICA: 15,000

SALES, GLOBAL 2008: \$91.6 billion

CORE BUSINESS SEGMENTS:

- **Plastics:** Foams, engineering plastics, polyurethanes, polyamide, biodegradable plastics;
- **Performance Products:** Acrylics and dispersions; paper chemicals; personal care ingredients; detergents and formulators; nutrition and pharmaceutical ingredients; chemicals for coatings, automotive, leather and textiles;
- **Functional Solutions:** Catalysts, construction chemicals, automotive and industrial coatings, paints;
- **Agricultural Solutions:** Crop protection, biotechnology;
- **Chemicals:** Inorganics, petrochemicals, intermediates

KEY CUSTOMER INDUSTRIES:

- Construction
- Chemicals
- Automotive
- Agriculture
- Health and Beauty
- Packaging

BACKGROUND:

- Badische Anilin und Soda Fabrik (BASF), a manufacturer of textile dyes and other chemicals, was founded in 1865 in what was then the Kingdom of Bavaria.
- More than 115 production and R&D facilities in North America.
- Production facilities in more than 40 countries on six continents.
- Sales in more than 170 countries on six continents.
- America's Most Admired chemical company, *Fortune Magazine*, 2009
- Leading chemical company in the Dow Jones Sustainability World Index, 2008