

Fact Sheet

Contact Information:

Maureen Paukert
BASF Corporation
100 Campus Drive
Florham Park, N.J. 07932
(973) 245-6077
E-mail:
maureen.paukert@basf.com

Donna Jakubowski
BASF Corporation
100 Campus Drive
Florham Park, N.J. 07932
(973) 245-6260
E-mail:
donna.jakubowski@basf.com

www.basf.com/usa



Louisville, Kentucky

Address: 3400 Bank St., Louisville, KY 40212

Start of Production: 1920

Location:

Located in the Portland neighborhood of Louisville, near New Albany, IN

Site Manager: Scott Elliott

Number of Plants: Two

Number of Employees: 103

Products/Uses:

Organic pigments and aqueous pigment dispersions. Some of the many items that are colored with pigments made at the Louisville site include house paint, finger paints, the yellow stripe on roads, football helmets, telephones, balloons, plastic containers, potato chip bags, grocery bags, crayons and soft-drink containers.

Community Relations:

We are member of:

- Greater Louisville, Inc. (formerly Louisville Chamber of Commerce)
- Kentucky Chamber of Commerce
- Louisville-Jefferson County Emergency Planning Commission
- Kentucky Association of Manufacturers
- Kentucky Chemical Industry Council
- Portland Business Association

The site also provides financial support to many charitable organizations, sponsors a local Little League team and is involved in local schools through Junior Achievement.

Economic Impact:

- Annual payroll of \$7.5M*
- Payment of \$112K in real estate and personal property taxes*
- Capital investment of \$1.0M in new plant equipment*

*Year-end 2009 data