

Fact Sheet

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 **BASF**
The Chemical Company



STEELE CREEK SITE, Charlotte Technical Center CHARLOTTE, NORTH CAROLINA

ADDRESS: 11501 Steele Creek Road, Charlotte, North Carolina 28273

START OF OPERATIONS: 1985, named the Charlotte Technical Center (CTC) in 1992

LOCATION: The CTC is located in southwest Charlotte near the state line of North and South Carolina, close to Interstate I-77 and I-85/I-485.

SITE MANAGER: Kevin M. Murphy

NUMBER OF BUILDINGS: One main building houses development and technical service laboratories, sales and marketing, technical support, administrative offices, regional and global business management. The site also has an array of test fencing on the east side of the property where test panels are exposed to sunlight for research purposes.

NUMBER OF EMPLOYEES:

~290 (230 on-site BASF employees, 40 field BASF employees & 20 contract and temporary employees)

PRINCIPAL ACTIVITIES:

- As part of BASF's Performance Products Segment, the CTC is the North American headquarters of the Dispersions & Pigments and Paper Chemicals businesses. BASF's Care Chemicals' Hygiene Products is also headquartered in Charlotte.
- The Dispersions & Pigments business in Charlotte includes the marketing, sales, development, and technical support of styrene-butadiene, acrylic copolymer dispersions and specialty additives for use in the architectural coatings, adhesives, construction, fiber bonding, and carpet industries.
- The Paper Chemicals business in Charlotte includes marketing, sales and technical support for paper process chemicals, colorants, kaolin and paper coatings. In addition the paper colorants team does development work at the CTC.
- The Hygiene Products business of Care Chemicals, also part of the Performance Products Segment, includes marketing, sales, development and technical support of superabsorbents used in hygiene products.
- The CTC also has a Customer Care Center serving the Dispersions, Resins and Paper Chemicals businesses in North America.

COMMUNITY RELATIONS:

The site is an active participant in the annual United Way Central Carolinas campaign and a variety of local community activities including blood drives, collecting school supplies for our neighboring elementary school and charity walks. The site is also an ongoing supporter of the Charlotte Symphony and A Child's Place, a non-profit organization that assists homeless children and their families.

ECONOMIC IMPACT:

- Annual payroll plus benefits of \$23.1 million* for site-based employees
- Payment of ~\$158,000 in local Mecklenburg County and Charlotte City taxes for CTC and nearby Chesapeake site.
- Payment of \$1.1 million in state taxes [property and sales and use taxes] comprised of seven BASF sites in the state*
- Capital investment of \$165,000 invested in the site in 2009*

*Year-end 2009 data