

Fact Sheet

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Steele Creek Site Charlotte, North Carolina

Address: 11501 Steele Creek Road Charlotte, North Carolina 28273

Start of Operations: 1985 (Renamed "Charlotte Technical Center" in 1992)

Location:

The Charlotte Technical Center is located on the North Carolina and South Carolina borders in southwest Charlotte, close to Interstate I-77 and I-85/I-485.

Site Manager: Kevin M. Murphy

Number of Buildings:

One main building housing design and development labs, sales and marketing, technical support, administrative offices, regional and global business management

Number of Employees: 221 (209 BASF employees, 12 contractors)

Principal Activities:

- Marketing, development, and technical support of styrene-butadiene and acrylic copolymer dispersions for use in architectural coatings, adhesives, construction, fiber bonding, carpet, and paper coating industries
- Marketing and technical support for paper process chemicals and colorants
- Marketing, development, and technical support for super absorbent polymers
- Marketing and technical support for acrylic monomers
- Marketing and technical support for Kaolin
- Customer Care Center

Community Relations:

The site is an active participant in the United Way and a variety of local community activities, including blood drives and charity walks. The site is also an ongoing supporter of A Child's Place, a non-profit organization that assists homeless children and their families.

Economic Impact:

- Annual payroll of \$28.4 million*
- Payment of \$1.8 million in local and state taxes*
- Capital investment of \$342,000 invested in new equipment *

*Year-end 2008 data