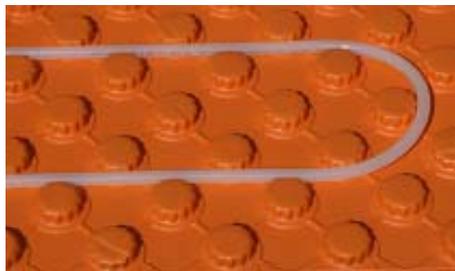


Customer Success Story



**At BASF, we
help keep the
heat ...**

RISING

Customer: Creatherm, LLC, Indianapolis, IN

End-Use: Specialty Building Product

Product: Styropor® EPS Radiant Floor Panel

PROBLEM: Installing radiant heating can be a time consuming and labor intensive process for contractors. PEX (cross-linked polyethylene) tubing must be insulated from the area below to maximize heat transfer to the area above. This complicated multi-step process often results in tube layouts lacking precision and consistent heat transfer.

SOLUTION: Creatherm™ radiant floor panels, manufactured by Createc Corporation using BASF's Styropor® EPS, provides an energy efficient alternative to other radiant floor installation options in the market. Designed for use anywhere, these floor panels can be installed wherever radiant heating is desired.

As with ICFs, Creatherm™ radiant floor panels are easily installed. Interlocking panels help reduce labor costs and improve installation efficiencies by allowing for precise tube layout that eliminates the need to tie, clip, staple, or screw the PEX [cross-linked polyethylene] tubing to the substrate.

BENEFITS: These "walk-it-in" radiant floor panels provide an efficient thermal and sound barrier between the ground and heated slab while saving contractors time and money. Ideal situations for radiant flooring:

- Slab-on-grade
- Snow melt
- Retro-fit

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