

News Release



BASF Canada successfully completes Responsible Care Re-verifications

Effective management systems meet or exceed Responsible Care codes

MISSISSAUGA, Ontario, February 22, 2011 -- BASF Canada has successfully completed a 3rd party re-verification of its Responsible Care management systems. Having received initial verification in July 1995 and completed the re-verification site visits in December 2010, this is the fifth time BASF Canada has received positive results from the assessment.

Responsible Care is a Chemistry Industry Association of Canada (CIAC) initiative designed to promote dedication to technologies and business practices for sustainability. The re-verification is a system to ensure that the Responsible Care management processes, ethic and principles for sustainability are in place, that performance related to environmental protection, health, safety and security has improved and will continue to do so. The 3rd party team that verified BASF's performance was composed of peers and representatives from the community.

This year, the team concluded that BASF Canada has effective management systems in place to meet the Responsible Care codes and determined it is capable of identifying deficiencies through its management systems, processes, and performance indicators. The team also indicated that BASF demonstrates continuous improvement consistent with the expectations of the company's stakeholders, including neighbours, employees, peers and governments.

"We're proud of this re-verification," said Laurent Tainturier, President of BASF Canada. "Like all of BASF, we take the corporate value of Sustainable Development very seriously. It's gratifying when the Responsible Care audit team certifies that we are taking the right steps towards environmental protection and social responsibility and identified some areas for us to improve."

The key findings of the re-verification can be accessed by visiting www.basf.ca.

The BASF manufacturing sites in Canada that were verified include, Blackie, AB; Brampton and Windsor in Ontario.

The CIAC manages Responsible Care. All CIAC member companies undergo Responsible Care re-verification every three years to ensure that previously verified management systems in respect to the Responsible Care code of ethics are still in place or improved.

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BASF Canada, located in Mississauga, Ontario is a subsidiary of BASF SE, and an affiliate of BASF Corporation. BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has approximately 16,000 employees in North America, and had sales of \$13 billion U.S. in 2009. For more information about BASF's North American operations, or to sign up to receive news releases by e-mail, visit www.basf.us. To find out more about BASF's activities in Canada visit www.basf.ca.

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals and oil and gas. As a reliable partner, BASF creates chemistry to help its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges, such as climate protection, energy efficiency, nutrition and mobility. BASF posted sales of more than €50 billion in 2009 and had approximately 105,000 employees as of the end of the year. Further information on BASF is available on the Internet at www.basf.com.