

News Release



BASF appoints Laurent Tainturier President of BASF Canada

MISSISSAUGA, ONTARIO, March 17, 2009 – BASF is pleased to announce the appointment of Laurent Tainturier as President of BASF Canada, effective March 1, 2009. Laurent is administratively responsible for all businesses in Canada, including Crop Protection, Chemicals, Plastics and Performance Products, and plays a key role in continuing BASF's commitment to Responsible Care® and its initiatives. In addition, Tainturier manages BASF Canada's internal business support groups, such as Communications, Legal, Finance and Logistics.

“Laurent has built a strong international career with BASF and brings his broad business knowledge, marketing experience and diverse leadership skills to the Canadian operations“, said Fried Münstermann, Executive Vice President and Chief Financial Officer of BASF Corporation.

Prior to this appointment, Tainturier held various positions in the Elastogran Group, the European subsidiary of BASF Polyurethanes, including Sales and Business Management for Polyurethanes Specialties in France; General Management of the Group Company in Turkey, and Business Management, Polyurethanes Insulation products for Europe-Middle East-Africa at the Elastogran headquarters in Lemförde, Germany. Tainturier graduated from the *Institut des hautes études de droit rural et d'économie Agricole* (Institute of Advanced Studies in Agricultural Law and Economics) in Paris, France, in 1985.

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BASF Canada is headquartered in Mississauga, Ontario, and has manufacturing and sales sites across Canada operated by nearly 500 employees. Facilities are located in Blackie, and Nisku, Alberta; Saskatoon, Saskatchewan; Winnipeg, Manitoba; Brampton, Cornwall, Toronto and Windsor, Ontario; and St. Leonard and Montreal, Quebec.

For a press photo, please click here: http://www.basf.us/pressphotos/03-17-09_LaurentTainturier.jpg

Responsible Care[®] is a registered trademark of the Canadian Chemical Producers' Association and the American Chemistry Council

BASF - The Chemical Company. We don't make a lot of the products you buy. We make a lot of the products you buy better.[®]

BASF Canada, located in Mississauga, Ontario, is a subsidiary of BASF SE, and an affiliate of BASF Corporation.

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 15,000 employees in North America, and had sales of approximately \$17.5 billion in 2008. For more information about BASF's North American operations, or to sign up to receive news releases by e-mail, visit www.basf.com/usa. To find out more about BASF's activities in Canada visit www.basf.ca.

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals, as well as oil and gas. As a reliable partner, BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges, such as climate protection, energy efficiency, nutrition and mobility. BASF has approximately 97,000 employees and posted sales of more than €62 billion in 2008. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.