

# News Release



## **BASF Canada Donates \$5,000 to Support Auto Repair Industry at World Competition**

MISSISSAUGA, Ontario, February 11, 2009 – BASF Canada donates \$5,000 to support the CCIF Skills program, a partnership between the Canadian Collision Industry Forum (CCIF) and Skills Canada to help increase Canadian participation in car painting and auto body repair at upcoming WorldSkills Competitions held in Calgary, Alberta from September 1<sup>st</sup> to 7<sup>th</sup>, 2009. The donation will also support the Canadian National Skills Competitions which will be held in Prince Edward Island from May 20<sup>th</sup> to 23<sup>rd</sup>, 2009.

Over 45 skilled categories ranging from welding to cooking, auto body repair to web design will be showcased at the WorldSkills Competitions, where winners of national competitions will meet to determine world champions in the different categories.

“There is a shortage of people choosing careers in the skilled trades and the WorldSkills Competitions is the perfect event to help promote the industry. Being in the Automotive Refinish industry, BASF Canada is proud to support Canadian representation in the car painting and auto body repair categories,” said Harry Dhanjal, Business Manager, BASF Canada, Refinish Coatings.

Skills Canada is a national, not-for-profit organization working with employers, educators, labour groups and governments to promote skilled trades and technology careers among Canadian youth.

CCIF provides a forum for the collision repair industry to share information, best practices and a means to develop solutions to common national issues and challenges.

### **For more information contact:**

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For more information on the Competition visit WorldSkills Calgary 2009 at

<http://www.worldskills2009.com/index.cfm>.

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