

News Release



BASF Canada Donates Educational Science DVD series to J. E. Benson Public School in Windsor

WINDSOR, Ontario, November 24, 2008 – BASF Canada contributes to the science resource library of J.E. Benson Public School in Windsor, Ontario by donating the latest issue of the “Science Screen Report for Kids” DVD series.

“Science Screen Report for Kids” is an educational DVD series devoted to timely yet timeless topics related to science, engineering, medicine, technology, conservation and the environment. The 2008-2009 issue includes topics such as Forest Farming, Spring Water from the Sea, and Wetland Animals. A teacher’s guide provides lesson strategies, background information and various other useful references for educators.

Guido Broche, Site Manager for BASF Canada’s Windsor Site presented the “Science Screen Report for Kids” DVD series to Kelly Colebrook, Science Teacher at J.E. Benson Public School, during a grade 8 Science Class. “We at J. E. Benson are thankful for your donation. We look forward to any other assistance you may give to us in the future,” said Colebrook. Broche took the opportunity to talk to the students about pursuing careers in Engineering and Science later in life. “A strong educational background in science is essential with today’s rapidly changing technologies,” said Broche. “This DVD series will hopefully engage you in the study of science and spark your interest for scientific issues.”

Allegro Productions, Inc., a former Time Inc. company, produces “Science Screen Report for Kids”. The Accreditation Board for Engineering and Technology and a panel of dedicated educators help in the production of the programs.

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BASF Canada Windsor manufactures OEM automotive paints including basecoats, primers and has recently added Automotive Component coatings to its product line. In particular, the facility manufactures waterborne coatings low in Volatile Organic Compound (VOC) emissions.

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