

News Release



BASF Canada Opens their Doors to the Cornwall Community

CORNWALL, Ontario, September 24, 2008 - As part of its Responsible Care commitment, BASF Canada hosted a formal open house for the surrounding community on Saturday, September 20, 2008 at its Cornwall facility. The open house consisted of a guided tour of the BASF site and various displays highlighting BASF's commitment to keeping our community informed.

"We opened our doors to our neighbours so they could have the opportunity to find out what we do, what we make and who we are," says Diana Rourke, Site Manager, BASF Canada Cornwall Site.

The tour focused on showing the products manufactured at the site and the efforts made by the Company regarding employee and environmental safety. "It is our duty to inform our neighbours of the risks and benefits of our operation in the event of a chemical emergency and we accomplished that today," says Rourke.

Robin Rotenberg, President of BASF Canada says, "Our success depends in no small way on establishing healthy relationships within the community in which we live and work. The safety of our community and our employees is a number one priority at BASF Canada. We encourage anyone to call us, or even better, come and see us should you have any questions or concerns regarding our operation."

BASF is a member of the Canadian Chemical Producers' Association (CCPA). Focusing on responsibility, honesty and openness, Responsible Care® is an initiative developed through the CCPA to help safeguard employees, the environment and the communities that they share.

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A key component of BASF's Responsible Care Commitment is the "Community Right-To-Know Policy" which is based on the belief that people working and/or residing near its facilities are entitled to the same information about their operations and products as their employees.

The plant site located at 501 Wallrich Avenue was purchased in 1970. It employs approximately 30 full time people and operates 24 hours a day. The facility manufactures and distributes 28,000 tonnes of plasticizers annually. The Site is ISO 9001 certified, thereby adhering to rigorous worldwide quality standards.

The BASF head office is located in Mississauga, Ontario and accommodates approximately 100 employees in a variety of corporate functions including Administration, Human Resources, Logistics and Purchasing, Legal, Information Services, Accounting, Safety and Ecology.

BASF - The Chemical Company. We don't make a lot of the products you buy. We make a lot of the products you buy better.[®]

BASF Canada, located in Mississauga, Ontario is a subsidiary of BASF SE, and an affiliate of BASF Corporation. BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 15,000 employees in North America, and had sales of approximately \$16.4 billion in 2007. For more information about BASF's North American operations, or to sign up to receive news releases by e-mail, visit www.basf.com/usa. To find out more about BASF's activities in Canada visit www.basf.ca.

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from oil and gas to chemicals, plastics, performance products, agricultural products and fine chemicals. As a reliable partner, BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges, such as climate protection, energy efficiency, nutrition and mobility. BASF has more than 95,000 employees and posted sales of almost €58 billion in 2007. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com