

News Release



BASF Canada Donates Educational Science DVDs to Local School

WINDSOR, Ontario, June 16, 2008 - Students at J. E. Benson Grade School in Windsor, Ontario, will benefit from an expanded science resource library with the addition of the last two issues of the "Science Screen Report for Kids" DVD series, thanks to a donation from BASF Canada.

"Science Screen Report for Kids" is a series of educational DVDs devoted to timely yet timeless topics related to science, engineering, medicine, technology, conservation and the environment. The last two issues include topics such as "Passing the Bug", "Living in Space" and "Predicting Volcanoes". A teacher's guide provides lesson strategies, background information and various other useful references for educators.

"Our students will greatly benefit from these videos", said Kelly Colebrook, Science Teacher at J. E. Benson Grade School.

"A strong educational background in science is essential with today's rapidly changing technologies," said Guido Broche, Site Manager for BASF Canada's Windsor Site. "This video series will hopefully engage students in the study of science and spark their interest in pursuing scientific careers later in life. We're proud to make this donation as part of our ongoing commitment to science literacy and education."

For more information contact:

Martine Despatie
BASF Canada
Tel: (289) 360-6157
E-mail:
martine.despatie@basf.com

BASF Canada
100 Milverton Drive, 5th FL
Mississauga, ON L5R 4H1
Tel (289) 360-1300
Fax (289) 360-6000
www.basf.ca

Allegro Productions, Inc., a former Time Inc. company, produces “Science Screen Report for Kids”. The Accreditation Board for Engineering and Technology and a panel of dedicated educators help in the production of the programs.

BASF Canada Windsor manufactures OEM automotive paints including basecoats and primers. In particular, the facility manufactures waterborne coatings low in Volatile Organic Compound (VOC) emissions.

BASF - The Chemical Company. We don't make a lot of the products you buy. We make a lot of the products you buy better.®

BASF Canada, located in Mississauga, Ontario is a subsidiary of BASF SE, and an affiliate of BASF Corporation. BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 15,000 employees in North America, and had sales of approximately \$16.4 billion in 2007. For more information about BASF's North American operations, or to sign up to receive news releases by e-mail, visit www.basf.com/usa. To find out more about BASF's activities in Canada visit www.basf.ca.

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from oil and gas to chemicals, plastics, performance products, agricultural products and fine chemicals. As a reliable partner, BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges, such as climate protection, energy efficiency, nutrition and mobility. BASF has more than 95,000 employees and posted sales of almost €58 billion in 2007. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com