

News Release



BASF Canada Donates Defibrillator to Blackie School

Donation part of company's on-going support of Health and Safety

BLACKIE, AB, June 12, 2008 – Last week, BASF Canada donated an Automatic External Defibrillator (AED) to Blackie School along with related training to school staff members. An AED is a portable electronic device that automatically diagnoses cardiac arrhythmia and treat it through defibrillation. The AED and related training give the school the most advanced equipment and knowledge at its disposal for use in emergency cardiac situations.

Greg Anderson, Public Education Officer and Public Access Defibrillation Coordinator, Foothills Regional EMS, who assisted BASF with the purchase of the defibrillator and training, said “I am very excited at the decision BASF made to purchase an Automatic External Defibrillator (AED) for their Blackie site. With cardiac arrest being the number one killer in Canada this is a life saving tool for both the staff and others involved. I am equally pleased at the decision to also purchase and donate an AED to the local school helping make the town of Blackie a HeartSafe Community.”

“This donation – we see as an investment in the well-being of both students and staff. For that, we are truly grateful,” said Philip J. Irwin, Principal, Blackie School.

Chris Lacarte, Blackie Site Manager, BASF Canada, who presented the AED to the school adds, “At BASF, we are committed to having a positive impact on the communities in which we do business. For that reason, it is important for us to support the Blackie School.”

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BASF Canada Blackie Site is a polyurethane resin blending facility. The site processes primarily rigid polyurethane foam for insulation in structural and construction applications. BASF has been part of the Blackie Community since 1989 and currently employs eight employees.

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